

## ABSTRACT OF THE DISCLOSURE

Magnetic transfer of information signals such as servo signals from a master carrier to a slave media is prevented from degradation of transfer quality caused by imperfect contact of the master carrier with the slave medium attributable to dust adhesion. Specifically, when the master carrier that bears the information signals is brought into close contact with the slave medium for performing magnetic transfer by application of a magnetic field thereto, the slave medium, with its recording surface facing vertically, is conveyed toward the master carrier, held by a contact means with its information-bearing surface facing vertically. Then the master carrier and the slave medium are brought into close contact with each other and subjected to magnetic transfer with contact surfaces thereof set vertically, whereby adhesion and deposition of floating dust or the like are prevented.